

## **COMPACT ADVANTAGE**

### **Machine Design, Concept & Vision**

The Compact name has long been synonymous with innovation that has helped transform the Pressure Sensitive Label Applicator industry in Australia.

Compact Labelling Systems' technology is known worldwide for quality, reliability, and productivity, while the equipment produces billions of quality decorated name brand products of all shapes and sizes year after year.

Continuous technological innovation, client/partner relationships and product line diversification are all part of the Compact vision - a commitment to leadership tied directly to the needs of our global customer base.

### **Service That Maintains Peace of Mind**

Compact is firmly committed to providing the highest levels of customer support, while customers consider Compact to be a 'Low Maintenance Supplier'. The attention to detail in the machine manufacture is a commitment to ensure that each and every installation of a Compact Label Application machine exceeds customer expectations and helps your company achieve the highest possible levels of success. The Compact team is focused on a single goal - superior customer satisfaction resulting in maximising your return on investment.

### **Our Commitment to Customers**

With machines installed at thousands of locations in Australia, New Zealand, Asia-Pacific, Africa, North & South America, Compact is truly a strong global presence. The combination of Compact's innovative design, rigorous manufacturing standards, competitive pricing and robust testing, has produced the industry's leading Pressure Sensitive Label Application equipment for an extremely wide range of applications. It is this unwavering commitment to constant improvement that drives ongoing development in our research and development facility.

Compact's heritage of unmatched engineering excellence has consistently delivered superior technology and process innovation to the global pressure sensitive applicator industry.

Just as commitment to excellence is designed into every piece of Compact equipment, so to is it built into every aspect of our relationship with each of our customers. Compact is proud of our heritage of partnering with our customers to understand their business issues and the key complexities of their decoration challenges.

NOTES:

### **Compact Labelling (Thailand) Co., Ltd.**

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[www.compact-labelling-thailand.com](http://www.compact-labelling-thailand.com)

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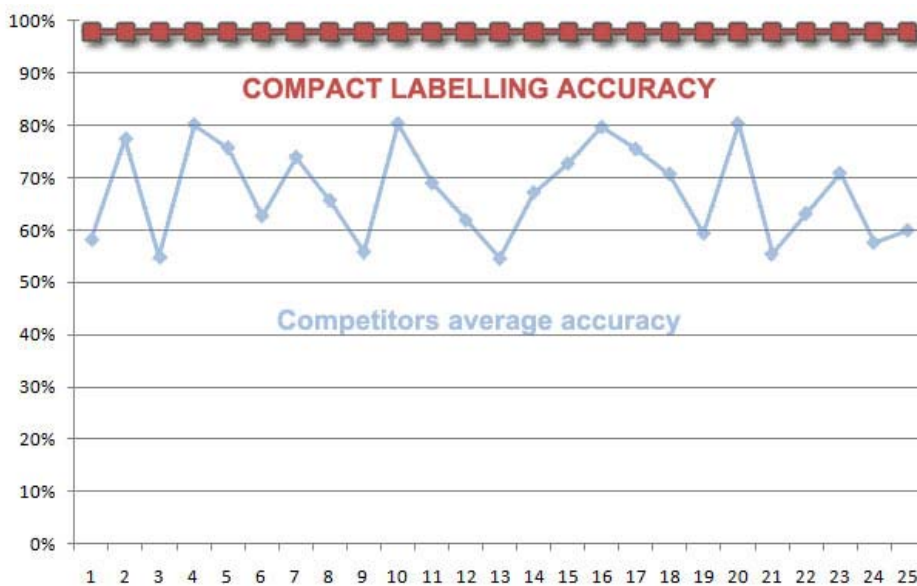
### The Compact Difference

We firmly believe that your new Compact labelling machine will exceed your expectations. Our labelling machines are designed for low maintenance, with minimal down-time and maximum efficiency, allowing you to confidently run the machine 24 hours a day, 7 days a week.

Our labelling systems are of modular design and are easily adaptable to your specific labelling requirements, thus making them the most cost-effective and practical labelling solution available today.

We take pride in building your new labelling machine and keep the strictest manufacturing and quality standards, while providing you with personalized and highly competent service and support throughout the life time of your labelling machine.

Millimeter precision in label application is important to achieve maximum marketing impact and shelf-appeal of your products. If your present label application method is inconsistent and unreliable, you should consider a custom built Compact labelling machine.



We drive innovation, removing complicated and unneeded features and perplexing extras.

With Compact Labelling you can be sure that your customized labelling machine is exactly what you need, today and every day.

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### Quality Focused Performance

Our labelling machines are purpose built for your exact labelling requirements. This gives you the advantage of a cost-effective labelling solution.

Further, without unnecessary features which would drive up cost, you will see that labelling machines from Compact Labelling do indeed take comparatively less floor space to similar competing products.

Our goal is to provide you with the most accurate and fastest customized labelling machine that will allow you to confidently label your products.

We design, build and thoroughly test your labelling machine before delivery and installation. Our team of well trained technicians will provide you with intensive on-site operator training and subsequent after-sales service and support.

### At a glance

- Purpose built
- Accurate and fast
- Cost-effective
- Less floor space
- Thoroughly tested
- Excellent support

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**COMPACT ADVANTAGE**

**Cost Effective Solutions**

Are others suggesting over engineered and complex machines with expensive extras?

We listen to your every requirement! Through our innovative designs we achieve operating simplicity ensuring you easily reach full potential. We customize with the strictest quality standards while more importantly drive your cost down. You can be sure when you order a Compact Labelling machine it is the most cost-effective and highest quality labeling machine found today.

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### *History*

**Compact Labelling** is a privately held company, established in 1978 in Sydney, Australia to manufacture high performance Pressure Sensitive (Self-Adhesive) Label Application Equipment. Since then Compact have successfully sold machines worldwide with a product range that extends from, Hand Operated Devices, Labelling Heads, Semi-Automatic Labellers and many fully automatic Labellers models, such as 'Wrap-Around', 'Wrap-Around with Orientation', 'Front & Back', 'Top', 'Bottom', 'Side' Labellers. With In-Line and Rotary Labeller designs, 'Zero Down-Time' Labellers and many 'Purpose Built' designs.

**Compact Labelling** has always been at the forefront of technology and innovation in Self-Adhesive Label Application. In 1985 Compact Labelling developed and introduced Australia's first Microprocessor Controlled Self-Adhesive Label Applicator.

It's successor was another milestone in Compact's development, it was received enthusiastically in 1995 by new and existing users of **Compact Labelling** Equipment world-wide. As a consequence of this tremendous success Compact Labelling have emerged as both a manufacturer of complete Self-Adhesive Labelling Equipment and sophisticated Labelling System's Controller. This has provided Compact Labelling with the opportunity of supplying these components to OEM's to be fitted to their material handling equipment in other parts of the world.

On going research and development in labelling technologies has since improved even further on labelling accuracy and speed performance, as well as their user friendliness by using 'windows terminology' interface menus.

**In 2001 Compact Labelling** has established a manufacturing facility in Thailand to better serve the emerging Self-Adhesive Labelling Industry in SE Asia. With the supply of quality and performance driven labelling equipment and professional after-sales service and support, Compact Labelling has attained a formidable market presence in SE Asia.

Since 2005 on-going developments and the availability of improved motion and control technologies have seen **Compact Labelling** entering the 'high-end', 'hi-tech' labelling machine market. Further developments are planned and expected in the future.

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